



## **Will Edwards**

**Director of Channel Development, Domino Printing Sciences**

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**Will Edwards** joined Domino Printing Sciences in 2000 in a direct UK-sales role, before moving into sales management in 2004. In 2015, he was appointed European Sales Director with responsibility for Direct Channels, Distributors, Sales Enablement, and Global Services.

In 2019, Will became Director of Channels where he is responsible for Domino's global capability, working closely with the Coding & Marking and Strategic Business Development units to identify plans to improve efficiency and effectiveness.

Before joining Domino, Will was a mechanical engineer specialising in the design of domestic refrigeration equipment before moving into the logistics industry as an account manager.

Will holds a degree in mechanical engineering from the University of Leicester and an MBA from the Open University.